

*the*  
**PLAIN TRUTH**  
*a magazine of understanding*

Pasadena, California 91129

HERBERT W. ARMSTRONG  
EDITOR-IN-CHIEF

7.6<sup>6</sup>.

The Plain Truth magazine, in an unprecedented expansion year, broke all its circulation records by furnishing more than seven million readers around the world the real meaning behind world news and world problems from a biblical approach. Circulation increased in 1984 by 1.3 million readers in the United States alone (2.3 million worldwide), setting a new subscription record.

The front-line publication of God's work, described by Editor-in-Chief Herbert W. Armstrong as "one of the world's finest mass-circulation magazines," added the Norwegian-language edition in its 50th anniversary year. The annual 10 issues of the magazine are now offered in seven languages--English, French, Spanish, German, Dutch, Italian and Norwegian.

Mr. Armstrong, Executive Editor Dexter Faulkner and personnel from Publishing Services and Media Services flew to Plain Truth printers R.R. Donnelley & Sons' Glasgow, Ky., plant to view and videotape the pressrun of the February 50th anniversary edition of the magazine in December of 1983. Mr. Armstrong toured the plant's facilities and was presented a plaque in honor of the magazine's 50th anniversary by an R.R. Donnelley & Sons' vice president.

"I think that we don't realize just how great The Plain Truth has grown. We think of The Plain Truth as one little division of the Church and its work. The Plain Truth is a great institution. I think that very few realize the real size and magnitude of the Worldwide Church of God and all of its various activities."--Herbert W. Armstrong, Pastor General of the Worldwide Church of God.

# The Good News

OF THE WORLD TOMORROW

Pasadena, California 91129

HERBERT W. ARMSTRONG  
EDITOR-IN-CHIEF

Good News circulation is at a new high after Mr. Armstrong's recent offer of the magazine to Plain Truth subscribers who have been on file for two years or more. The Good News now reaches nearly 500,000 subscribers, and reader response continues to be strong and overwhelmingly positive. About 90 percent of the audience is made up of nonmembers. \*

Through Mr. Armstrong's monthly messages and an ongoing series of "meaty" articles on varied spiritual subjects, the GN announces God's coming Kingdom and instructs readers in biblical truths and God's way of life. In accordance with Mr. Armstrong's instructions, The Good News will continue to feature material on basic doctrines, Bible topics and practical Christian living.

The Good News is now in its seventh year of publication since Mr. Armstrong restarted the magazine in its current format in 1979. Four international editions are published, in French, German, Spanish and Dutch.

The GN now has a good supply of fine articles for use in coming issues, and is not accepting new articles at present. If we have previously accepted an article or articles you submitted for publication, please be patient. Although it may take a few months, we will definitely publish your material at the appropriate time and as we have space and need. We will make an announcement in the future when new article ideas and submissions would again be helpful.

# Youth 85

WORLDWIDE CHURCH OF GOD, PASADENA, CALIFORNIA 91123

HERBERT W. ARMSTRONG, Editor-in-Chief

= MOST SUCCESSFUL YOUTH  
MAG. EVER PRINTED  
CAN'T AFFORD TO PROMOTE IT!  
80% READERS = NON CHURCH!

In its fifth year, the Youth magazine now has a circulation of more than 150,000 around the world. Only about 10 percent of these go to young people in the Church. More than 20,000 are sent to libraries in the United States, while 4,900 are placed on newsstands in Canada.

Plans for future issues include articles about God's great sex law, job interviewing, a recipe contest, computers, evolution, as well as articles on dating, hobbies, manners, prayer, science, setting goals, sports and many other subjects.

How can you help Youth 85? We're always looking for new ideas and unique approaches to liven up our articles. If you have an idea or hear of one from teens or parents in your area, please send it in or give us a call.

If you would like to turn that idea into an article yourself, be sure to send a query letter explaining your approach to Dexter Faulkner first. This will give us the chance to give you suggestions and guidelines.

# The Worldwide News

PASADENA, CALIFORNIA 91129

The Worldwide News, the Church's only members-only publication, is sent biweekly to 56,000 English-speaking heads of households, mainly in the United States, Canada, Australia, United Kingdom, the Philippines, the Netherlands, South Africa, the Caribbean, New Zealand, Singapore, India and Sri Lanka.

Items covered in The Worldwide News since the 1984 Feast of Tabernacles include Pastor General Herbert W. Armstrong's trips, the Queen of Thailand's visit, the French and Spanish ministers on the Ministerial Refreshing Program, the regional directors conference, pictures of the ministers and their wives on the third Ministerial Refreshing Program, Summer Educational Programs (SEPs) in the Southern Hemisphere and Feast sites worldwide.

## Current issue

The Worldwide News staff is working on the April 29 issue. Of interest in this issue is coverage of trips by several regional directors during the Spring Holy Days.

**GOD'S WORLDWIDE CHURCH**  
(as of April 1985)

A summary of statistics as presented for the Ministerial Refreshing Program III.

WORLDWIDE:

Plain Truth Circulation	7,600,608
(subscribers plus newsstands; in all 7 languages)	
Baptized membership (in 120 countries & territories)	78,199
Churches (in 57 countries)	725
Ministers - full-time	583
- local church elders	623

\*

} Fewer  
now  
than  
1975

+ 80 more  
churches!!

<u>REGION/COUNTRY</u>	<u>CHURCHES</u>	<u>MEMBERS</u>	<u>PT CIRCULATION</u>
U.S.A.	411	57,051	4,904,677
Canada - English	68	6,242	766,732
- French	6	536	154,312
	<u>74</u>	<u>6,778</u>	<u>921,044</u>
Australia	44	3,236	227,251
United Kingdom & Eire	41	2,466	207,428
Philippines	31	1,828	152,121
Southern Africa	18	1,563	314,777
Caribbean - English	14	1,001	96,489
- French	4	245	5,194
- Spanish	1	73	16,643
	<u>19</u>	<u>1,319</u>	<u>118,326</u>
New Zealand/South Pacific	15	698	84,663
East/West Africa	8	500	56,932
Asia	6	388	68,329
Scandinavia (English)	*	*	8,643
French (Worldwide)	26	1,391	224,172
Spanish (Worldwide)	23	1,064	218,311
German	13	508	85,356
Dutch	4	225	50,073
Italian	--	19	75,200
Norwegian	3	63	13,686

\*Included under Norwegian

(NOTE: These figures do not add to the above totals because of some duplication, and omission of several smaller areas.)